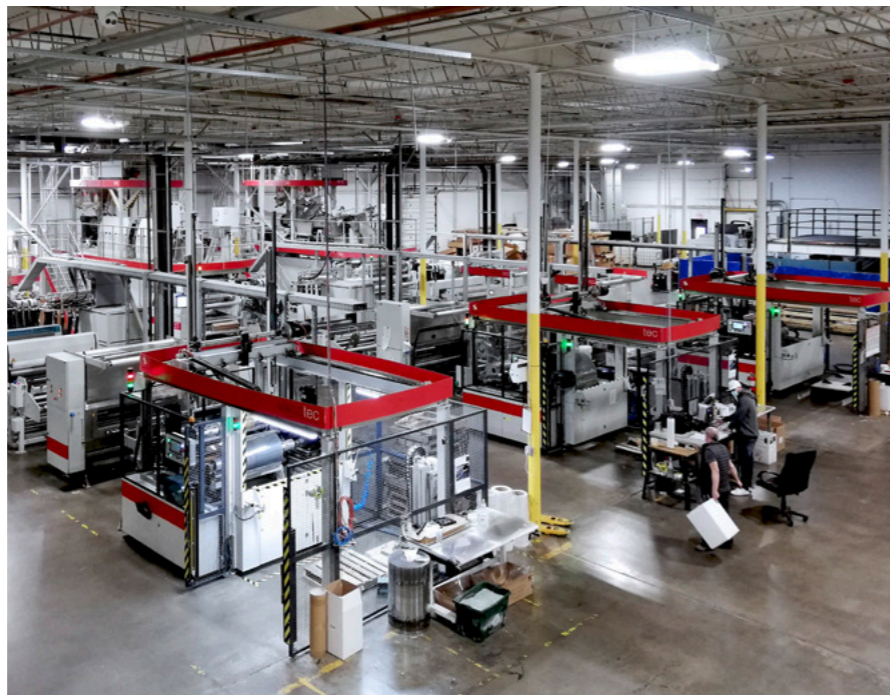


# LACERTA AND VISCOTEC: A VALUABLE RECYCLING PARTNERSHIP

## US American packaging manufacturer drives sustainable packaging

Lacerta Group, LLC. has been a leading provider of innovative thermoformed packaging solutions since 1993. Their reputation is built on product integrity, excellent customer service, sustainability, and speed to market. Lacerta provides packaging and storage solutions for food processors and supermarkets, offering a comprehensive portfolio of PET packaging, from 100% PCR packaging solutions to the tamper-evident Fresh n' Sealed® line. Lacerta has also adopted a cutting-edge life cycle assessment (LCA) tool to determine the environmental impact of their products. Their capabilities include design and engineering, prototyping, mold-making and tooling, thermoforming, extrusion, and in-house printing. Lacerta maintains SQF certification in the Manufacturing of Food Packaging to ensure the highest global standards in quality. Headquartered in Mansfield, Massachusetts, Lacerta operates seven facilities in the United States: four in



Mansfield, one in Chatsworth, California, one in Attleboro, MA, and one in Portage, Wisconsin. Lacerta, founded

by the Lotfi family, became a portfolio company of SK Capital Partners in 2020.

**Lacerta and Starlinger viscotec. Growing together.** The cooperation of viscotec and Lacerta started in 2016 with the installation of a viscoSHEET extrusion line and other technology that makes Lacerta products FDA approved for food contact. The relationship between the two companies has developed into a trustworthy, long-term partnership. According to Mory Lotfi, Principal at Lacerta Group, "Continuous investment in machinery and technology is necessary to offer innovative solutions in the short and long term. Our investment in technology enables recycling of plastic that in the past was often discarded. Using state of the art recycling technology helps reduce costs, making the use of recycled plastic competitive with virgin resins."

**For this purpose, Lacerta has relied on viscotec technology for many years.** The company currently runs four viscoSHEET extrusion lines for the in-house production of rPET sheet, and three deCON units. The deCON technology processes post-consumer and post-industrial material to make it FDA approved for food contact. State-of-the-art thermoforming lines are then used to convert the sheet into customized packaging solutions. In January 2023, Lacerta acquired the production facility and other assets of Portage Plastics Corporation, a Wisconsin-based thermoformed packaging products manufacturer, expanding services in the Midwest and West markets. **Lacerta's growth story continues.**

**Lacerta set themselves the goal to make 100% of their products include up to 100% of recycled, recyclable materials by 2025.**

**It makes perfect sense for Lacerta to operate viscotec extrusion lines for this purpose, which are designed to process recycled material and can run on 100% recycled PET.**



Using recycled materials helps us conserve energy. Processing Post Consumer Re grind requires less energy and produces less emissions compared to virgin PET.

MORY LOTFI  
PRINCIPAL  
LACERTA GROUP