

# ASIAPLAST

A sustainable partnership  
for tomorrow's success



PT. ASIAPLAST  
INDUSTRIES Tbk.



The flexibility is giving huge advantages in supplying our long-term customers, reacting on short-notice inquiries and through that ensuring a competitive advantage along the whole value chain.

WILSON PRANOTO, CEO  
PT. ASIAPLAST INDUSTRIES Tbk.

Jakarta based stock company Asiaplast is operating their business in the plastics industry since 1992. In 2012 Asiaplast started with the production of PET sheet utilizing a technology dedicated to the use of PET virgin resin as a raw material source for a production capacity of 6,000 tons per annum. Along with rising environmental awareness of the Indonesian market and **visionary sustainability goals of Asiaplast**, the corporation took the trendsetting decision to use **post-consumer**

**recycled PET flakes as a raw material source** for its future production. This pioneering step pushed Asiaplast in a leading position in rPET sheet production in Southeast Asia.

*"The potential with using post-consumer PET flakes as a raw material source is supporting Asiaplast's philosophy in going-green in perfect way. We follow this goal in all dimensions of our business activities."* says Wilson Pranoto, CEO of PT Asiaplast Industries Tbk.

Due to this new focus Asiaplast was forced to find a new approach related to that business field and to decide for a very distinct technology. Besides that, complying with all relevant directives and regulations stipulated by legislation and increasing environmental awareness of consumers are of major importance for a stock company like Asiaplast. The installation of the deCON and viscoSHEET fits perfectly to Asiaplast's future needs in order to process up to 100 % post-consumer recycled PET flakes and post-industrial regrind (in-house flakes) for **direct food contact without compromise**.

*"The state of the art technology exceeds strictest standards and regulations worldwide and allows Asiaplast to set new standards in terms of the production of sustainable rPET sheet. Starlinger viscotec provides a bulletproof concept that makes an important contribution to set highest standards within the industry"*, states Wilson Pranoto.

In terms of 24/7 production the most relevant factors are flexibility and efficiency in order to keep costs, especially material costs at a minimum.



Albert Sugianto and Andreas Fuchs in front of Asiaplasts' new viscoSHEET line.