



DISPLAY PACK

PET extrusion
with viscoSHEET



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ANDY BLACKMORE
PRESIDENT
DISPLAY PACK



Display Pack is a third-generation privately held plastic manufacturing company, located just north of Grand Rapids in Michigan, USA. The company offers custom and stock food packaging to their international customer base and runs 17 high speed thermoforming lines at their 400,000sqft facility. "We design, prototype, tool build, scalable manufacturing and distribution under one roof, while providing high quality, cost effective and innovative packaging designs," says Andy Blackmore, President of Display Pack and adds "Ultimately, Display Pack choose Starlinger for our latest PET sheet line due to the state-of-the-art technology, PET extrusion innovation and industry leading support provided by Starlinger. These things combined with Starlinger's reputation of quality and service made it the obvious choice for Display Pack."

The autoSTART function of viscoSHEET lines allows starting the line from dosing to winder by pressing just one button. The material is precisely mixed, which results in an immediate effect on recipe change. The automatically controlled roll stack ensures the highest optical appearance and stressless sheet. Inline quality control is assured by the measurement of the intrinsic viscosity of the material, and the automatic die function of the equipment provides a wide thickness range and delivers a perfect thickness profile all over the width. In their production, Display Pack follows a Zero Waste Policy and recycles 98.6% of all plastic materials. The viscoSHEET line enables them to reprocess the post-industrial skeleton waste from their thermoforming operations in-house.

Blackmore admits investment in technology has been a crucial part of Display Pack's success. However, he emphasizes that it is their philosophy of strong focus on interactions and relationships within all levels of the company that are at the core of their success.

Nothing is more important than the way we work together.
From the people we employ, to the clients we choose to serve and even the type of equipment we invest in.